



# Rrezon Curraj

**Nationality:** Albanian **Date of birth:** 25/10/2000 **Gender:** Male

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**Behance:** <https://www.behance.net/rrezoncurraj1>

**Home:** 23000 Suhareke (Kosovo)

## ABOUT ME

My name is Rrezon Curraj, a 24-year-old Software Designer. I work part-time as a graphic designer and have a strong passion for web development and design, blending creativity and technology to create user-friendly experiences.

Currently, I'm freelancing in brand and web development, and I'm also collaborating with a startup called Demiraj Concepts in Switzerland. In addition, I manage several social media accounts for different companies, helping them grow their online presence.

## EDUCATION AND TRAINING

### Bachelor of Science (BSc) in Computer Science with Specialization in Software Design

*University of Prizren "Ukshin Hoti"* [ 01/10/2019 - Current ]

City: Prizren | Country: Kosovo | Website: [uni-prizren.com](http://uni-prizren.com) | Level in EQF: EQF level 6

### Ios Developer

*Rit Kosovo/Cactus Education* [ 01/05/2022 - 15/11/2022 ]

City: Prishtina | Country: Kosovo | Website: <https://www.rit.edu/kosovo/> | Level in EQF: EQF level 6

### Graphic Designer

*UnitedPixels* [ 01/11/2020 - 27/02/2021 ]

City: Prishtina | Country: Kosovo | Website: <https://utdpixels.com> | Level in EQF: EQF level 6

### Microsoft Azure Cloud

*Cactus Education* [ 01/11/2023 - 24/04/2024 ]

City: Prizren | Country: Kosovo | Website: <https://www.cactus.com/> | Level in EQF: EQF level 5

## WORK EXPERIENCE

### Web Developer and Graphic Designer (Part-time)

*Demiraj Concepts* [ 01/09/2022 - Current ]

City: Biel/Bienne | Country: Switzerland

- Develop and maintain websites using WordPress.
- Design and create visual content for various projects.
- Work on branding and marketing materials.
- Collaborate with clients to understand their design and web development needs.

## Social Media Manager & Content Creator

**Freelance** [ 01/05/2021 – Current ]

Country: Kosovo

- Manage social media accounts for multiple companies, creating strategies to boost engagement and brand visibility.
- Develop and design content, including graphics, videos, and written posts, tailored to each brand's identity.
- Monitor analytics and performance metrics to optimize campaigns and improve reach.
- Collaborate with clients to understand their goals and deliver impactful marketing solutions.
- Stay updated with trends and tools to keep content fresh and relevant.

## Web developer (Intern)

**StarLabs** [ 01/02/2024 – 27/03/2024 ]

City: Prishtina | Country: Kosovo

- Assisted in the development of web applications using React and Express.js.
- Collaborated with the design team to implement user-friendly interfaces.
- Worked on troubleshooting and debugging issues.
- Gained hands-on experience in full-stack development, including front-end and back-end technologies

## Graphic designer

**Outkos** [ 01/09/2020 – 10/12/2020 ]

City: Prishtina | Country: Kosovo

- Create visual content for various projects.
- Work on branding and marketing materials.
- Collaborate with clients to understand their design needs.

## PROJECTS

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[ 10/09/2022 – Current ]

### Demiraj Concepts- Creative agency

- Established and managed Demiraj Concepts, a dynamic WordPress website.
- Developed a cohesive brand identity, including logo design, branding, web development, and digital marketing.
- Crafted an engaging and visually appealing online presence.
- Continuously updated the website to reflect the latest industry trends.

Link: <https://d-concepts.ch/>

[ 22/05/2022 – 27/07/2022 ]

### StoreGround24- Mobile Application for Ecommerce

- Developed an eCommerce mobile application as a self-project, focusing on Swift and finishing within two months.
- Implemented key features such as login authentication and authorization with Firebase, one-step registration, product reviews, ScrollViews, and mapkit integration.
- Overcame initial lack of experience in Swift to successfully deliver a functional and user-friendly app.

Link: <https://github.com/RrezonCurraj/StoreGround24>

## Brand Identity design (FleurDeLiza)

- Created a luxury floral brand inspired by the landscapes and culture of Bern, Switzerland.
- Designed a cohesive brand identity, including logo design, stationery, packaging, digital assets, and website.
- Positioned Fleur de Liza as a premier destination for elegant floral arrangements for weddings, events, and everyday occasions.

Link: <https://fleurdeliza.ch/>

[ 04/07/2023 – 27/07/2023 ]

## Sy-Tech Sàrl

Handled the complete branding and web development for Sy-Tech, a Swiss IT service company. My contributions included:

- Developed a visual identity, including logo design, color palette, and typography, ensuring a cohesive and professional look across all materials.
- Launched the company website using WordPress, designing a user-friendly platform to showcase their IT installation, support, and cybersecurity services.
- Created marketing materials and digital assets aligned with their business objectives, improving their online presence and engagement.

Link: <https://sy-tech.ch/>

[ 01/01/2021 – Current ]

## Brand Identity designs

immo-Ren, Sylaj Tech, Demiraj Concepts, StoreGround24, Merita's Cake, Flo-Piscine, CarTerce, etc.

You can take a look at my portfolio on [behance.net/rrezoncurraj1](https://www.behance.net/rrezoncurraj1)

## DIGITAL SKILLS

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IOS(Swift) / Javascript(Nodejs, Expressjs) / React.js and Javascript / E-mail Marketing (MailChimp, Voxmail) / Flutter Basic Skills / WordPress and Wix / Adobe Photoshop (Expert) / Excellent knowledge of adobe illustrator / Figma & Adobe XD / after effect / it support

## LANGUAGE SKILLS

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**Mother tongue(s):** Albanian

**Other language(s):**

**English**

**LISTENING B2 READING B2 WRITING B2**

**SPOKEN PRODUCTION B2 SPOKEN INTERACTION B2**

*Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user*

## HOBBIES AND INTERESTS

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**Reading**

Enthusiastic about self-improvement literature, exploring diverse perspectives on personal growth.

**Football**

Passionate follower of international tournaments such as the World Cup and Euros, enjoying the strategic aspects and camaraderie of the sport.